

Bell and Grand Temporary Signage and Temporary Use Permit Policy

March 15, 2016 to Substantial Completion of the Bell and Grand Overpass

Temporary Sign Policy:

The Surprise Mayor and Council have adopted by resolution that will allow businesses impacted by the Bell/Grand Overpass Project to promote their business with additional temporary signage.

Beginning March 15th, 2016, businesses located within the geographic boundary as defined in Exhibit A shall be allowed to display an A-frame sign, banner-style sign, and/or employ a sign walker along the adjacent roadway or roadway closest to their business subject to certain requirements set forth below.

Business will be allowed to display **one of each** of the following temporary signs in accordance with the standards listed:

- A-frame Sign
- Banner
- Sign Walker
- Directional Sign

Any sign displayed in a manner other than described in the code or this temporary policy shall be subject to the City of Surprise Sign Code.

No fees will be required for temporary signs allowed by this policy.

A – Frame Sign

- Cannot be placed in any public or private street or sidewalk.
- Must be placed behind sidewalk. Cannot be placed between sidewalk and street curb.
- Sign cannot be placed within any visibility triangle (30' from curb intersection).
- 12 square feet sign area. (two sided)
- 4 feet maximum height.
- Sign must be maintained in good order and repair.
- Sign copy must be legible.
- Sign may not display outdated copy.
- Sign must be properly anchored or weighted to prevent movement but shall not be chained or cabled.

- A-frame sign shall have the internal spacing between faces of 45 degrees. Each face shall be fabricated of a wood, hard plastic or metal material that is at least one-half inch thick with no unfinished, sharp or rough edges.

Banner

- Can only be placed on building.
- Banner must be attached properly to the building at each corner of the banner.
- Maximum size is 1 square foot per linear foot of lease front; not to exceed 500 square feet. (e.g. a store with 20 feet of lease front will be allowed a 20 square-foot banner-a 5' x 4' sign).
- Sign copy must be legible.
- Sign must be maintained in good order and repair.
- Sign may not display outdated information.
- Banner may not exceed 80% of lease frontage or building frontage of a single tenant building.

Sign Walker

- Sign walker is not allowed within 30 feet of any street or driveway inter-section.
- Sign walker is not allowed on the street, nor may they prohibit the safe passage of anyone using a public or private sidewalk.
- Sign walker is allowed in any zoning.

Directional Signs

Directional Signs are placed as a way/finding sign and are used when the normal route to your business is not possible due to construction. Directional Signs will not be permitted for the purpose of advertising on routes to your business. The business provides and installs these signs.

- Description - A sign placed on a side street to direct customers to your business. They will generally contain your business name and an arrow pointing toward your business.
- Maximum Size of sign - 48" x 48"
- Made of metal with no unfinished, sharp or rough edges.
- Sign must be maintained in good order and repair.
- Sign copy must be legible.
- Sign may not display outdated copy.
- Sign must be properly affixed to prevent movement but shall not be chained or cabled.
- Logo Allowed – Yes
- Placement - Placement should not conflict with existing traffic control or pedestrian access. The location must be approved by the City through the due diligence process.

Temporary Use Permit Policy:

The Surprise Mayor and Council have adopted a resolution that will allow businesses impacted by the Bell/Grand Overpass Project to promote their business with special events.

Beginning March 15th, 2016, businesses located within the geographic boundary as defined in Exhibit A shall be allowed to conduct:

- Special events;
- Retail sales of arts, crafts, souvenirs, gifts, food, and other goods;
- Retail sales of Christmas trees, or other seasonally related sales;
- Grand opening events, tent sales, sidewalk sales, and other events that include commercial activities;
- Religious/revival gatherings

Businesses conducting these activities will be allowed to conduct those and only those activities listed above without having to apply for a Temporary Use Permit from the City.

EXHIBIT A

